

FARCOM  
PROFESSIONAL

**ARREN**  
MEN'S GROOMING

# ARREN

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The ARREN selection of grooming products meet the needs and aspirations of today's man for a unique and dynamic style. Designed with a strong attitude, overthrows the unidimensional stereotypes, while perfectly matching the multidimensional, active and unconventional contemporary man. Get inspired by the ARREN barber series to create the image that better represent your unique personality.



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PURIFY  
SHAMPOO

Deep Cleansing & Care  
Σαμπουάν για Περιποίηση  
& Βαθύ Καθαρισμό

CARE



### SHAMPOO PURIFY DEEP CLEANSING & CARE

Provides deep hair cleansing, effectively removing excess oil and product build-up. Hair is instantly revitalized and healthier-looking. Ideal for daily use. Suitable for all hair types.

03497 400ml / 6 pcs. /carton

03502 1000ml / 6 pcs. /carton

### SHAMPOO MULTIPLY FOR SKIN, HAIR & BEARD

Effectively cleanses skin, hair and beard leaving it instantly revitalized and uniquely soft. Formulated with provitamin B5 and prebiotics that contribute to maintaining the skin's natural microflora. Suitable for all hair types.

03500 400ml / 6 pcs. /carton

### SHAMPOO GREY FOR WHITE & GREY HAIR

Cleanses hair effectively and gradually reduces unwanted yellow tones in grey and white hair. Suitable for all hair types.

03501 400ml / 6 pcs. /carton





### BEARD & SKIN OIL

Beard and skin oil made with a blend of hemp & flaxseed oil. Absorbs quickly and easily to soften your hair while pampering the skin underneath the beard. For daily use.

12233

30ml / 6 pcs. /carton





STYLING



**MAXIMUM STYLING GEL**  
**EXTRA STRONG HOLD, INTENSE SHINE**

Gives your hair extra lasting hold and intense shine.  
It dries immediately and leaves no residue.

05024 150ml / 6 pcs. /carton

**BLACK STYLING GEL**  
**LIGHT HOLD, NATURAL FINISH**

Targets grey hairs and replaces them with  
subtle tones to match your natural hair color.  
Adds light hold to better define the hairstyle

05027 150ml / 6 pcs. /carton

**BROWN STYLING GEL**  
**LIGHT HOLD, NATURAL FINISH**

Targets grey hairs and replaces them with  
subtle tones to match your natural hair color.  
Adds light hold to better define the hairstyle

05028 150ml / 6 pcs. /carton



**POMADE MEDIUM HOLD  
HIGH SHINE FINISH**

It offers strong grip and lasting shine.  
It leaves no residue on hair.  
It is suitable for all hair types

21114 100ml / 6 pcs. /carton

**POMADE HIGH HOLD  
MATTE FINISH**

It offers strong grip and lasting shine.  
It leaves no residue on hair.  
It is suitable for all hair types

21115 100ml / 6 pcs. /carton



**POMADE ULTRA HOLD  
ULTRA HIGH HOLD & MATTE FINISH**

It offers extra strong hold and  
a matte finish that lasts.  
It leaves no residue on hair.  
It is suitable for all hair types.

21125 100ml / 6 pcs. /carton





**MATTE FIBER WAX NATURAL HOLD**  
**NATURAL HOLD & MATTE FINISH**

Fiber forming wax.  
It offers a natural hold and a matte finish that lasts.  
Easy to apply.  
It leaves no residue on hair.  
It is suitable for all hair types.

21123

100ml / 6 pcs. /carton



**MOLDING CLAY**  
**HIGH HOLD**

It offers a matte finish & elastic texture for a meticulously slim look.  
Easy to apply, lightweight and lasting without leaving residue.

100ml / 6 pcs. /carton



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COLORING

### DIRECT HAIR COLOR KIT

Gradually covers white/grey hair.  
After 8 to 10 washes,  
your hair returns to its natural color.

15044 6 pcs. /carton



### BEARD & MOUSTACHE COLOR KIT

#### BEARD & MOUSTACHE COLOR CREAM AMMONIA FREE

Formulated with advanced ammonia-free technology.  
The color will keep its natural aspect  
without risk of appearance of unwanted yellow tones.

#### COLOR ACTIVATOR - 10 Vol (3%)

Effectively activating ARREN Beard &  
Moustache Color Cream.  
Its unique creamy texture offers  
ease of application and mixing.

15043 6 pcs. /carton





**FLOOR DISPLAY STAND**

99-21223



**TABLE DISPLAY STAND**

99-21224



**BARBER APRON**

29030



**BARBER CUTTING CAPE**

29031



**BARBER CHAIR**

21733

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